

MEDIA RELEASE

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Foundation opens satellite office in Old Poway Village Customer Service Center extends PCPA Foundation's reach into the community

Poway, CA – (August 7, 2006) For years, the Poway Center for the Performing Arts has barely been able to contain the energy and enthusiasm of North Inland county's most successful arts presenter. Now the offices barely contain the staff and the equipment they need to do their jobs. With an expanding operations and an expanding season, the Foundation has announced the opening of a new, satellite office.

Located at 14019 Midland Road in Old Poway Village just across from Old Poway Park, the new office will provide much needed storage, work and meeting spaces while also providing off-site customer services. The Foundation is a not-for-profit organization responsible for booking professional theatre, concerts, comedy and dance at the city-owned, 810-seat Poway Center for the Performing Arts.

"Public access is our hallmark and satisfied customers are our best ads," said Henry Korn, Executive Director and CEO of the Foundation. "Accordingly, the Foundation is very pleased to announce a more visible and convenient presence in the heart of Poway's thriving cultural, civic and commercial district.

The Foundation will continue to occupy its original offices at 15498 Espola Road inside the Center.

About the Poway Center for the Performing Arts Foundation: The Poway Center for the Performing Arts Foundation functions through a special partnership with the City of Poway and the Poway Unified School District. The Foundation offers a variety of professional performing arts events including concerts, dance performances, theater productions; and a children's theatre series which includes workshops and study guides. Visit our website at www.powayarts.org.

The 2006-2007 Professional Performance Season is also made possible by City of Poway, SONY, San Diego National Bank, The Betsy Dam Endowment for Arts Education Fund, Rancho Financial, Wells Fargo Foundation, KSDS Jazz88, North County Times, ER Management Inc, Barnhart Construction, US Bank and an anonymous donor.

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