



# The Magic of Monte Carlo

GOLF TOURNAMENT & CASINO NIGHT

**MONDAY, MAY 24, 2010**

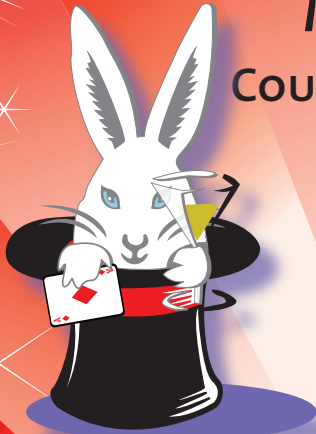
**COUNTRY CLUB OF RANCHO BERNARDO**

a rare opportunity to play this private course

12280 Greens East Road • San Diego

Shotgun start at 1 p.m. (Scramble Format)

Cocktails, Show & Dinner at 5:30 p.m.



Proceeds to benefit the Poway Center for the Performing Arts Foundation, its educational and main stage programs.



## Event Sponsor Packages

### NAMING SPONSORSHIP

**TWO-YEARS** ..... **BEST VALUE** ..... **\$15,000**

**ONE-YEAR** ..... **\$10,000**

Your company's name above the title on all golf collateral, two foursomes (a \$1600 value), dinner for eight PLUS a recognition at the Show Sponsor level in all POW Season materials including a full page ad in the playbill, logo recognition in season brochure, playbills and on all print ads, preferred listing on powayart.org website and much more.

**COMBINATION GOLF/SEASON SPONSORSHIP PACKAGE** ..... **GREAT VALUE** ..... **\$2,000**

Combine your sponsorship of the golf tournament with a 2010/2011 Season Sponsorship — your support extends well into 2011.

#### • SEASON SPONSORSHIP

**INCLUDES SEASON RECOGNITION AT THE \$1,000 LEVEL**

- Full page ad in season playbills
- Listing and link on powayarts.org
- Listing on donor wall and in season playbills
- Invitation to VIP events
- Parking privileges for Foundation shows
- 4 tickets to a 2010/2011 show
- A \$1,000 value

#### • GOLF SPONSORSHIP

**INCLUDES SEASON RECOGNITION AT THE \$1,000 LEVEL**

- Listing on all signs, banners, event programs, press releases and more.
- One foursome of golf (an \$800 value)

**PLUS**

# Golf Sponsor Packages

## GOLF CART SPONSOR.....\$1000

- Your company's name on every golf cart
- Listing on all signs, banners, event programs, press releases and more.
- \$100 Discount off foursomes

## BEVERAGE HOLE SPONSOR

**ONE HOLE** (of 3).....\$500

**EXCLUSIVE** (all 3 holes).....\$1200

Ideal for the bar, restaurant, brewery or winery that would like to offer their wares alongside the club's usual fare. One day beverage license required.

## EXCLUSIVE HOLE SPONSOR.....\$500

Perfect for the business that wants to make an 'event' of their hole. Set up a table, staff with company representatives, offer games, etc....the hole is yours!

(Perfect for a casino, SONY product demo, brewery or winery samples, mobile photographer or others.)

## HOLE SPONSOR (non exclusive).....\$150

You or your company recognized via a plaque at the tee, up to five sponsors per tee.

## GOLF BALL SPONSOR.....IN-KIND, NO CASH

Your company's logo on one side; POW! on the other.

# Social Sponsor Packages

## DINNER SPONSOR.....\$1000

- Your company recognized on every table
- Listing on all signs, banners, event programs, press releases and more.
- \$100 Discount off foursomes

**ADD DINERS** at \$60 each (a \$15 discount)

## DINNER TABLE SPONSOR.....\$750 (includes dinner for eight)

Your company's name on a table tent, plus dinner for eight. Perfect for reaching the non-golfer who would prefer to focus on the evening portion of the program.

## DINNER TABLE RECOGNITION.....\$250 (no dinner included)

Your company's name on a table tent at one dinner table.

## LUNCH SPONSOR.....IN-KIND, NO CASH

One lucky restaurant can have exclusive rights to be our lunch sponsor. All we need is food for 100 that can be set up on the patio at the Country Club at Rancho Bernardo. Food must be delivered or ready for pickup the morning of May 24.



For sponsorship information  
or to register, call  
**858.668.4798**

[www.powayarts.org](http://www.powayarts.org)



# The Magic of Monte Carlo

## SPONSOR PARTICIPATION FORM

Please complete this form and return with check made payable to:  
Poway Center for the Performing Arts Foundation (PCPAF)  
Attn: Golf Tournament | 15498 Espola Road | Poway CA 92064



Your Name: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Total sponsorship amount: \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my credit card no. \_\_\_\_\_

Visa       Mastercard       American Express

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

If you have included a foursome(s) with your sponsorship, please have all participants in your group fill out a Golfer Participation Form (make copies as needed)

## GOLFER PARTICIPATION FORM

Please complete this form and return with check made payable to:  
Poway Center for the Performing Arts Foundation (PCPAF)  
Attn: Golf Tournament | 15498 Espola Road | Poway CA 92064

Your Name: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Golfer Participation Fee, \$250 (includes dinner)

Foursome, \$800 (includes dinner)

Dinner Only, \$75

Enclosed is a check for \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my credit card no. \_\_\_\_\_

Visa       Mastercard       American Express

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Qty	Total
_____	_____
_____	_____
_____	_____



For sponsorship information or to register, call 858.668.4799

Donations are tax deductible to the extent allowed by law | Tax ID #33-0366600 | Poway Center for the Performing Arts Foundation